

*Paul Evans is an experienced corporate, intellectual property, and data privacy attorney with significant experience in the healthcare industry. He focuses on helping businesses grow and protect their key assets and partnerships. Paul's experience as general counsel and a corporate executive at multiple tech and healthcare companies provides clients with an attorney who possesses unique experience and perspective to accomplish sophisticated business and legal objectives.*



## Paul Evans

Office Managing Shareholder, Rexburg  
Idaho Falls | Salt Lake City | Jackson

### Biography

Paul Evans provides general counsel support for multiple businesses, including corporate formation and organization, buying and selling businesses, employment matters, supply and distribution agreements, protecting businesses with confidentiality requirements, trade secrets, non-compete agreements and other methods for protecting the assets of the business.

Paul assists clients on complex business transactions with an emphasis on the development and protection of intellectual property assets. He has more than 30 years' experience with law firms and as a corporate executive in a wide range of legal matters including analyzing, structuring, negotiating and closing sophisticated business transactions as well as managing all aspects of intellectual property protection and litigation. He is a tactical and analytical problem solver who focuses on the overall picture to ascertain strategic business direction and proactively formulate risk mitigation strategies that protect key corporate assets, capital and profitability. Paul has also been a trusted advisor to boards of directors, executive management teams and investors.

Paul helps clients understand and comply with laws addressing the security of personal information, protected health information, and confidential information. He regularly counsels clients on their risks and obligations under laws relevant to their data and offers strategic guidance on the many issues associated with the privacy and security of personal data, including recent state laws and regulations governing the use of AI technology.

### Contact information

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### Capabilities

Corporate

Healthcare

Mergers & Acquisitions

Patent Prosecution

Product Liability Risk Management

Technology, Licensing & Intellectual  
Property Transactions

USPTO Proceedings

Real Estate

Intellectual Property Overview

### Licensed/Admitted

Idaho

Utah

U.S. Dist. Court, Dist. Of Idaho

U.S. Dist. Court, Dist. Of Utah

*A Different*  
**LEGAL  
PERSPECTIVE**

**PARSONS  
BEHLE &  
LATIMER**

Paul supports healthcare businesses with navigating the legal complexities associated with healthcare services, such as HIPAA privacy compliance, business associate agreements and a variety of healthcare transaction work.

Paul advises his clients on the protection, commercialization, licensing and transfer of intellectual property and technology. His practice includes the licensing and transfer of patents, copyrights, trademarks and trade secrets as well as the licensing of software and other technologies, and the procurement and distribution of SaaS and other cloud-based services. He also assists clients with drafting website privacy policies and complying with U.S. and international privacy law requirements.

## Accomplishments

### Professional

Judicial Extern, Utah Court of Appeals (1990)

### Academic

University of Utah, S.J. Quinney College of Law (J.D., *William H. Leary* Scholar, 1992)

University of Utah, David Eccles School of Business (MBA, high honors, 2004)

University of Utah (B.S.M.E. *cum laude*, 1986)

## Associations

### Professional

Idaho State Bar, Business & Corporate Law Section

Idaho State Bar, Intellectual Property Law Section

Utah State Bar, Business Law Section

Utah State Bar, Intellectual Property Law Section

Licensing Executive Society

American Intellectual Property Law Association

### Community

Board of Directors, Rexburg Chamber of Commerce

Committee Member – Rexburg Chamber of Commerce (2023 – present)

## Articles

“The Evolving Regulatory Reality for AI in Healthcare,” *Parsons Behle & Latimer Healthcare Department Newsletter* (Nov. 25, 2025)

“Is Your Privacy Program Ready for the AI Era?,” *Utah Business Magazine* (Oct. 1, 2025)

Differences Between Patent and a Trade Secret Protection (Sept. 16, 2024)

“Protecting Your Intellectual Property Rights,” *Legal Briefings Newsletter* (March 8, 2022)

## **Presentations**

“Navigating the Growing AI Regulatory Abyss: How DSOs Can Stay Ahead of the Curve for Legal Compliance While Driving Innovation and Competitiveness,” Dental Leadership Summit Roundtable (Oct. 24, 2025)

“Is Your Legal Department Ready for the AI Era?,” Co-presented at the Generals’ Club (Sept. 23, 2025)

“Protecting What Matters Most to Your Business,” Rexburg Area Chamber of Commerce (Aug. 9, 2023)

“Capturing & Protecting Your Company’s Intellectual Property,” Parsons Behle & Latimer webinar (Feb. 9, 2022)