

*Paul Evans is an experienced corporate and intellectual property attorney. He focuses on helping businesses grow and protecting their key assets and partnerships. Paul's experience as general counsel, corporate executive and head of intellectual property at multiple companies provides clients with a unique experience and perspective to accomplish sophisticated business and legal objectives.*



## Paul Evans

Office Managing Shareholder, Rexburg  
Idaho Falls | Salt Lake City | Jackson

### Biography

Paul Evans provides general counsel support for multiple businesses, which includes corporate formation and organization, buying and selling businesses, employment matters, supply and distribution agreements, protecting businesses with regard to confidentiality, trade secrets, non-compete agreements and other methods for protecting the assets of the business.

Paul assists clients on complex business transactions with an emphasis on the development and protection of intellectual property assets. He has more than 30 years' experience with law firms and as a corporate executive in a wide range of legal matters including, analyzing, structuring, negotiating and closing sophisticated business transactions as well as managing all aspects of intellectual property protection and litigation. He is a tactical and analytical problem solver who focuses on the overall picture to ascertain strategic business direction and proactively formulate risk mitigation strategies that protect key corporate assets, capital and profitability. Paul has also been a trusted advisor to boards of directors, executive management teams and investors.

Paul helps clients understand and comply with laws addressing the security of personal information, protected health information, and confidential information. He regularly counsels clients on their risks and obligations under laws relevant to their data and offers strategic guidance on the many issues associated with the privacy and security of personal data.

### Contact information

208.607.4922

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### Capabilities

Corporate

Healthcare

Mergers & Acquisitions

Patent Prosecution

### Licensed/Admitted

Idaho

Utah

U.S. Dist. Court, Dist. Of Idaho

U.S. Dist. Court, Dist. Of Utah

U.S. Patent & Trademark Office

Wyoming

Paul supports healthcare businesses with navigating the legal complexities associated with healthcare services, such as HIPAA privacy compliance, business associate agreements and a variety of healthcare transaction work.

Paul advises his clients on the protection, commercialization, licensing and transfer of intellectual property and technology. His practice includes the licensing and transfer of patents, copyrights, trademarks and trade secrets as well as the licensing of software and other technologies, and the procurement and distribution of SaaS and other cloud-based services. He also assists clients with drafting website privacy policies and complying with U.S. and international privacy law requirements.

Paul also helps clients with real estate transactions, development projects, permitting, establishing home-owners associations and other associated legal work.

## Accomplishments

### Professional

Judicial Extern, Utah Court of Appeals (1990)

### Academic

University of Utah, S.J. Quinney College of Law (J.D., *William H. Leary* Scholar, 1992)

University of Utah, David Eccles School of Business (MBA, high honors, 2004)

University of Utah (B.S.M.E. *cum laude*, 1986)

## Associations

### Professional

Idaho State Bar, Business & Corporate Law Section

Idaho State Bar, Intellectual Property Law Section

Utah State Bar, Business Law Section

Utah State Bar, Intellectual Property Law Section

Licensing Executive Society

American Intellectual Property Law Association

### Community

Board of Directors, Rexburg Chamber of Commerce

Committee Member – Rexburg Chamber of Commerce (2023 – present)

## Articles

Differences Between Patent and a Trade Secret Protection (Sept. 16, 2024)

“Protecting Your Intellectual Property Rights,” *Legal Briefings Newsletter* (March 8, 2022)

## Presentations

“Protecting What Matters Most to Your Business,” Rexburg Area Chamber of Commerce (August 9, 2023)

“Capturing & Protecting Your Company’s Intellectual Property,” Parsons Behle & Latimer webinar  
(Feb. 9, 2022)