

Alex is passionate about all forms of intellectual property from trade secrets to patents. She especially enjoys helping her clients, small and large, navigate the intricacies of intellectual property prosecution, portfolio management, enforcement, and litigation. She works closely with foreign counsel across the world to execute portfolio strategies that drive and protect intellectual property value.



Alexandra Hodson

Associate | Boise

Biography

Alex enjoys working with start-ups and multinational corporations alike. She is equally happy filing a single trademark application for a budding organization as she is managing a large portfolio for an established company. Alex thrives on assisting her clients at every stage of their intellectual property journey.

Because she truly loves what she does, Alex is also an adjunct professor for the Entrepreneurship Law Clinic at the University of Idaho College of Law, where she lectures on intellectual property law and prosecutes trademark applications with the USPTO on behalf of the program's clients.

In addition to practicing at Parsons Behle & Latimer, Alex has practiced at Holland & Hart and served as a law clerk to Justice Horton (retired) and Justice Moeller of the Idaho Supreme Court.

Accomplishments

Professional

Published in *Idaho Law Review* and *The Advocate*

Academic

University of Idaho College of Law, J.D., 2018

- Magna cum laude
- Dean's List all applicable semesters
- *Idaho Law Review*, Chief Managing Editor

Boise State University, B.S., 2013

- *High Ability Scholar Award* recipient

Contact information

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Capabilities

Technology, Licensing & Intellectual Property Transactions

Licensed/Admitted

Idaho

U.S. Dist. Court, District of Idaho

Associations

Professional

International Trademark Association (INTA), member, 2019-present

Idaho Women Lawyers

- Community Service Committee, co-chair, 2020-present
- Retreat Committee, co-chair, 2021

Idaho State Bar Intellectual Property Law Section, Chair, 2023-2024; Secretary, 2020-2022

Community

The Women's and Children's Alliance, Ambassador, 2011–Present