

Tyler works closely with founders and investors from formation and acquisition through exit. In addition to representing clients in venture financings, acquisitions, exits and securities issues, Tyler brings a solutions-focused perspective to clients' day-to-day legal issues.



Tyler G. MacKay

Shareholder | Salt Lake City

Biography

A member of Parsons Behle & Latimer's Corporate practice, Tyler MacKay represents businesses of all sizes in startup, capital raising, exits, and general corporate and transactional matters. His practice is steeped in venture capital and the entrepreneurship ecosystem. As an early employee at two venture-backed SaaS startups providing software to venture capital firms, Tyler experienced the challenges that founders and investors face first-hand, from finding product-market fit and managing hyper growth to M&A transactions.

Tyler's practice also includes representing investors, angel groups, and venture and growth capital firms on structuring, forming and operating funds and deploying capital as well as franchisors and franchisees in brand acquisition, disposition and structuring issues.

Experience

Assisted with \$500 Million Private Equity Buyout

Assisted client with \$500 million sale of Dental Support Organization to large private equity group.

Assisted in Strategic Buyout of a Collision Repair Group

Represented clients with multiple collision repair locations in a \$70 million acquisition by a strategic partner.

Assisted in Back-to-Back Financing Rounds

Represented a SaaS insurance-tech startup in both a \$570,000 pre-Seed and an \$800,000 Seed financing round.

Contact information

801.536.6753

tmackay@parsonsbehle.com

Capabilities

Emerging Companies & Venture Capital

Securities & Capital Markets

Corporate

Mergers & Acquisitions

Licensed/Admitted

Utah

Assisting in Convertible Note Round

Represent a founding team of a service-heavy SaaS startup in raising a \$5 million convertible note round from seed- and growth-stage venture capital funds.

Assisted in Franchise Formation and Brand Acquisition

Represented a franchise founder in forming a corporate franchise structure and acquiring a brand as the basis for a new franchise in a complex acquisition transaction.

Assisted in SaaS Exit

Represented a team of founders of a securities compliance startup in an \$18 million exit to a key customer.

Assisted in a Food Truck Reorganization

Represented a founder of a fast-growing food truck company in a complex corporate restructuring.

Assisted in Contentious Buyout

Represented a co-founder in the contentious buyout of a departing co-founder in negotiations and mediation proceedings.

Disposition of Interest in a Portfolio Company

Represented private equity firm in the disposition of its interest in a large garage door company to an innovation company that creates housing products engineered to provide safety during storms.

Accomplishments

Academic

Brigham Young University, J. Reuben Clark Law School, J.D. 2017

- BYU Law Entrepreneurship Clinic
- Dean's List

Southern Virginia University, 2013

- Student Body President
- Dean's List
- Chi Epsilon Omega Business Honors Society

Associations

Community

Corporate Secretary – Utah Miss Amazing, Inc. (Celebrating the Abilities of Girls and Women with Disabilities), 2015-2020

Articles

“New Entity Registration Requirements Under the Corporate Transparency Act,” December 4, 2023

“Beneficial Ownership Reporting – Start your engines!” October 16, 2023

“So you want to start a DAO? Distributed distraction or next level?,” June 16, 2022

Utah Business Magazine

Presentations

Webinar: What is the Corporate Transparency Act – and how will it Affect my Business? Parsons Behle & Latimer, January 11, 2024

**To view additional insights and related news items, visit parsonsbehle.com/people/tyler-g-mackay#insights*