

Adam is an experienced and trusted advisor to a broad spectrum of clients—including large multinational corporations, closely held private businesses, financial sponsors, family offices, boards, executives, and individual investors—on matters ranging from general outside counsel needs to complex, high-stakes transactions and dealmaking efforts.



Adam D. Ott

Director, Vice President and Secretary
Shareholder | Salt Lake City

Biography

Adam Ott advises clients on a wide range of corporate and business matters. Drawing on experience as both in-house and outside counsel, he has led and closed strategic buy-side and sell-side M&A transactions for public and private companies and financial sponsors in the United States and abroad. His transactional experience spans numerous industries, including technology, artificial intelligence, crypto, pharmaceuticals, therapeutics, retail sporting goods, healthcare, gaming, food service, packaged foods, retail, engineering, transportation, telecommunications, and industrials. Adam also serves as lead outside counsel to portfolio companies of financial sponsors and privately held businesses, overseeing day-to-day legal operations and advising on the full spectrum of issues that arise throughout the lifecycle of a business.

In addition to his general corporate and M&A practice, Adam represents businesses, family offices, funds, consultants, and other investors in evaluating, structuring, and executing strategic investments, including related due diligence, corporate governance, securities compliance, and other regulatory matters. He regularly assists financial sponsors and private companies in sourcing capital through private placements and other exempt securities offering structures and has significant experience advising minority investors, asset managers, and business executives in exercising their corporate rights and monitoring their investment portfolios.

Before rejoining the firm, Adam practiced at Kirkland & Ellis, where he represented some of the largest companies and financial sponsors in the world in domestic and cross-border

Contact information

801.536.6910

aott@parsonsbehle.com

Capabilities

Corporate

Securities & Capital Markets

Mergers & Acquisitions

Emerging Companies & Venture
Capital

Commercial Lending

Middle Market & Family Businesses

Licensed/Admitted

Utah

U.S. Dist. Court, District of Utah

Wyoming

**EXCEPTIONAL RESULTS
EVERY DAY**

**PARSONS
BEHLE &
LATIMER**

mergers and acquisitions, leveraged buyouts, capital markets transactions—including spinoffs and other securities offerings—and general corporate and securities law matters. Adam also worked in-house as Deputy General Counsel to a large venture-backed tech company.

Outside the office, Adam is a husband and father, avid fly fisherman, skier, motorcyclist, diver, aspiring sommelier, and enthusiastic participant in nearly every mountain-, water-, or canyon-related pursuit.

Experience

Parsons Represents Enzo Health Technology in Closing its Series A Financing

Parsons Advises Emerging Cancer Therapeutics Company in Securing Seed Financing

Parsons Represents Towne Storage in Acquiring Stake in Extra Space Storage

Parsons Advises Gozney Pizza Ovens on Its Global Crowdfunding Campaign

Parsons Advises Wasatch Aero in Strategic Partnership with Spacek

Parsons Advises Reef Capital Partners in Cutalong at Tributer and Cornerstone Resort Transactions

Parsons Represents Jerry Seiner in Its Acquisition of Ocean Honda San Juan Capistrano

Parsons Represents Jerry Seiner in Asset Sale to Carvana

Parsons Advises Reef Capital on its Acquisition of a Controlling Interest in Main & Sky

Parsons Represents Wazee Street Capital Management in its Investment in OrderProtection

Parsons Represents Wazee Street Capital Management in its Investment in Agency VA.

Parsons Advises Lead Properties in Strategic Joint Venture with Epic Trust

Parsons Advises Reef Capital Partners in Strategic Reorganization of Black Desert Resort

Parsons Represents Golden Valley Natural in Its Sale to Western Smokehouse Partners

Parsons Advises GeoMark Research in Strategic Partnership with Petronas

Parsons Advises Limit Break in Strategic Transaction with Reservoir

Parsons Advises GeoMark Research in Strategic Partnership with Sultanate of Oman

Parsons Advises BReDev in its Equity Financing and Acquisition of Solara Development

Parsons Advises Limit Break in Strategic Partnership with Magic Eden

Parsons Advises GeoMark Research in Strategic Partnership with Repsol

Parsons Behle & Latimer advised Limit Break in entering into a strategic partnership with Repsol. The transaction was led by Adam Ott.

Parsons Represents Blue Coolers in its Acquisition of Caddis Sports.

Parsons Represents Cleaner Hoods in its Sale to Fox Meadow Capital.

Parsons Advises Illuminate Medical in its sale to Medusind.

Formed and served as pro bono corporate counsel for Utah Winter Olympic Bid Committee.

**EXCEPTIONAL RESULTS
EVERY DAY**

**PARSONS
BEHLE &
LATIMER**

Represented LiveView Technologies in jersey sponsorship deal with Utah Jazz.

Represented e-sports apparel brand Mainframe USA in trademark dispute with Adidas.

Served as outside general counsel to Utah Sports Commission.

Advised Black Desert Resort on various facility development and corporate matters.

Represented e-sports apparel brand Mainframe USA in multiple strategic partnerships and sponsorship deals with e-sports events.

Advised Olympic athlete in strategic joint venture.

Served as outside legal counsel to former NFL player.

Represented CEO in PR and Advertising Agency commercial agreements.

Advise social media influencer in multiple advertising deals and strategic partnerships with public figures.

Represented social media influencer in strategic joint venture.

Advised band on corporate formation and structuring matters.

Counseled production company on commercial contract matters.

Represented private equity fund in acquisition of multinational packaging company.

Represented private equity fund in sale of commercial machinery fabricator and distributor platform.

Represented private equity fund in acquisition of multinational digital marketing agency.

Advised private equity fund in spinoff transaction valued at \$35bn.

Represented growth equity fund in \$85,000,000 investment into financial technology company.

Represented private equity fund in acquisition of residential services platform valued at over \$1.2bn.

Represented consortium of financial sponsors in investment into solar company.

Advised medical laser technology company in recapitalization valued at \$2.2bn.

Represented real estate developer in \$148,000,000 land purchase involving several multinational lenders.

Assisted telecommunications with 35-state expansion effort.

Represented technology company in \$48,000,000 sale of company assets.

Represented family office investment company in \$17,000,000 acquisition of a 15-story office building.

Represented startup company in successful \$14,000,000 “from scratch” fundraise through Reg D 506(b) and accompanying Reg CF securities offering.

Represented SEC RIA in the \$7,600,000 acquisition of a financial services company.

Negotiated and obtained favorable settlement in \$3,000,000 trademark federal trademark enforcement lawsuit involving multinational corporations.

Obtained favorable outcome opposing petition to invalidate mark filed by Fortune 500 company.

**EXCEPTIONAL RESULTS
EVERY DAY**

**PARSONS
BEHLE &
LATIMER**

Represented seller in successful \$48,000,000 venture capital backed series A financing round.

Served as counsel in \$210,000,000 private equity acquisition of over 50 dental practices across multiple states.

Argued and won motion to dismiss on behalf of local restaurant chain in securities fraud suit.

Represented international pharmaceutical company in obtaining a more than \$10,000,000 settlement for violation of a supply agreement and misappropriation of intellectual property.

Represented international rail car manufacturer in contract dispute with large metropolitan transit authority.

Represented medical technology company in \$13,000,000 foreign-investor backed series B financing round.

Represented foreign securities issuer in FINRA investigation.

Advised publicly traded company regarding SEC reporting obligations as part of \$1,100,000,000 divestiture trans-action.

Represented dental support company in \$30M financing and subsequent acquisition of >10 dental practices.

Served as pro bono corporate counsel to Utah Olympic bid committee.

Represented publicly traded foreign company in \$35,000,000 acquisition of a Utah technology manufacturer.

Corporate Restructuring of Dental Organization

Assisted dental support organization that provides services to over 35 practice locations across four states in developing and implementing a significant corporate restructuring of its operations.

Served as pro bono corporate counsel to Utah Olympic bid committee.

Represented publicly traded foreign company in \$35,000,000 acquisition of a Utah technology manufacturer.

**EXCEPTIONAL RESULTS
EVERY DAY**

**PARSONS
BEHLE &
LATIMER**

Accomplishments

Professional

Named Super Lawyers Mountain States Rising Star, 2022-present

Academic

Brigham Young University, J. Reuben Clark Law School (J.D.)

- Phi Delta Phi Legal Honor Society
- J. Reuben Clark Public Interest Service Award
- Research Assistant, Democracy's Guardians: A History of the German Federal Constitutional Court, 1951-2001 (Oxford University Press)
- Research Assistant, Scales of Memory: Constitutional Justice and the Burdens of the Past (Oxford University Press)
- Honors Program, U.S. Securities and Exchange Commission - Division of Enforcement
- Law Clerk, U.S. Senate Committee on the Judiciary and Senate Commerce Committee (Technology, Innovation, Internet, Trade, Consumer Protection, Antitrust, Competition Policy and IP Subcommittees)
- Judicial Extern, U.S. Federal District Court for the District of Utah
- Attended concurrently with undergraduate studies

Brigham Young University (B.A.)

- Phi Alpha Theta
- Delta Phi Alpha

Associations

Professional

Board Member, Association for Corporate Growth Utah

Member, Mountain West Capital Network

Member, American Bar Association

Utah State Bar

- Securities Law Section
- Business Law Section
- Intellectual Property Section
- Corporation Counsel Section

Community

Member, Horological Society of Utah

Member, Pheasants Forever

Member, Bonefish and Tarpon Trust

Member, Trout Unlimited

Articles

“Playing Chess — Not Checkers — When Preparing to Transact,” Utah Business Magazine, July 31, 2025

**EXCEPTIONAL RESULTS
EVERY DAY**

**PARSONS
BEHLE &
LATIMER**

“Capital Formation 101: What is a security and how are they regulated?” Utah Business (September 13, 2021)

“Three Major Changes at the Securities Exchange Commission and Their Impact Moving Forward,” Parsons Behle & Latimer Legal Briefings (January 12, 2021)

Presentations

“Deal Structure, Best Practices for In-House Counsel,” The Generals' Club (March 25, 2026)

“Corporate Governance - A General Framework,” The Generals' Club (December 2, 2025)

“Dos and Don'ts of Contracts: Mitigation Litigation Risk,” Association of Corporate Counsel CLE Event (June 26, 2025)

“Distribution Pitfalls & Playbooks: What Works, What Fails, and Why,” North Capital Partners Summit (September 16, 2025)

**EXCEPTIONAL RESULTS
EVERY DAY**

**PARSONS
BEHLE &
LATIMER**