

Juli offers more than the nationally-recognized skills she has honed as a trial lawyer to bring complex commercial disputes to resolution. Clients realize her skills also make her well-equipped to advise on pending lawsuits, serve as an expert in legal malpractice cases, advise product manufacturers and draft tailored business contracts.



Julianne P. Blanch

Shareholder | Salt Lake City

Biography

Ms. Blanch likes to be in the courtroom. She is a fellow of the American College of Trial Lawyers and serves as the Utah Chapter Committee's vice chair. She is a member of the Utah Chapter of the American Board of Trial Advocates (ABOTA), an invitation-only organization where membership is considered only after having taken at least ten civil jury trials to verdict. She is also a member of the International Society of Barristers, an elite trial lawyer group into which only nine other lawyers in the state of Utah have been elected. She has tried a broad range of cases over her nearly three decades in practice, involving everything from trusts and estates, product liability, and bad faith insurance claims. Lately, her practice has focused on commercial litigation, fraud cases, and catastrophic personal injury cases. She was the chair of the Utah Civil Jury Instructions Committee, which updated the civil jury instructions used in state and federal court trials. Ms. Blanch regularly presents at seminars for Utah lawyers on the basics of litigation, jury selection, and trial techniques. She has also taught Trial Advocacy as an adjunct professor at the University of Utah Law School.

Ms. Blanch has handled dozens of appeals on the state and federal levels, including over 40 published opinions, including appeals from bench trials and jury trials and appeals from administrative decisions. She has argued before the Utah Court of Appeals, the Utah Supreme Court, and the Tenth Circuit Court of Appeals. She also served for several years on the Utah Supreme Court's Advisory Committee on the Utah Rules of Appellate Procedure.

She has been one of a handful of Salt Lake City lawyers chosen by her peers for Mountain States Super Lawyers for the past several years in the area of product liability defense. She is

Contact information

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Capabilities

Business & Commercial Litigation
 Appeals
 Product Liability Risk Management
 Insurance Litigation
 Construction Litigation
 Real Estate Litigation
 Employment Litigation
 Plaintiffs Litigation
 Defective Products

Licensed/Admitted

Utah
 Idaho
 U.S. Supreme Court

A Different
LEGAL
PERSPECTIVE

PARSONS
 BEHLE &
 LATIMER

also regularly on that publication's list of Top 50 Women Lawyers and Top 100 Lawyers for the Mountain States.

Ms. Blanch enjoys running (having completed eight Boston Marathons), cooking, and reading military history and biographies.

Experience

Breach of Fiduciary Duties

Representing five clients in a jury trial who sued two Trustees for breaches of fiduciary duties. Clients awarded damages, including pre-trial judgment and won a motion to remove the former Trustees.

Medical Malpractice Insurance Defense

Defending a plastic surgeon client in a punitive damages claim against his medical malpractice insurer.

Breach of Commercial Real Estate Lease

Defending client in tenant lawsuit alleging breach of a commercial real estate lease involving properties in Utah, Oregon and California.

Fraud and Conspiracy Lawsuit

Representing clients in a fraud, conspiracy and RICO lawsuit, brought in Utah federal district court by a former tribal judge for appointment of a receiver and forfeiture of assets.

Represented Doctor Before Utah Supreme Court on Cross-Appeal in Medical Malpractice Insurer Dispute

Parsons attorneys won a bad-faith verdict for their medical doctor client against his malpractice carrier. When the insurer appealed the verdict, they cross-appealed because the district court had dismissed their punitive damages claim. The Utah Supreme Court ruled entirely for Parsons' client, including a new jury who would determine whether and how much to award the doctor in punitive damages.

Accomplishments

Professional

Selected as Leading Litigator in America by *LawDragon* 500

Named one of *Utah Business Magazine's* 2020 "Women of the Year"

Recognized in *Chambers USA* for General Commercial Litigation, 2018 – 2023

Recognized in *Utah Business Magazine's* 2023 Legal Elite

Senior Fellow, Litigation Counsel of America

America's Top 100 Attorneys™, Lifetime Achievement Member

Mountain States Super Lawyers, Top 50 Women Lawyers, for several years; Top 100 Lawyers for General Litigation, 2022-2023

Mountain States Super Lawyers, Product Liability, for several years

Best Lawyers in America™ "Lawyer of the Year," Insurance Law 2016, 2023

Best Lawyers in America™ 2013 - 2024, Insurance Law and Commercial Litigation

2011 Volunteer of the Year Award, Utah March of Dimes Chapter

Utah Business Magazine 2009 - 2014, Utah Legal Elite, Civil Trial Practice

Utah Business Magazine 2008, Utah Legal Elite, Non-Profit Law

Utah Business Magazine, "Rising Star," 2003: One of 40 Utahns under the age of 40 who have demonstrated outstanding achievement and leadership

Academic

Harvard University, J.D., 1993

Indiana University, B.A., 1990, *magna cum laude*

Political Science and East Asian Culture (majors), Spanish and English (minors)

Adjunct Professor in Pre-Trial Litigation and in Trial Practice: From Fall 2008 - 2010 and 2016, University of Utah Law School

Associations

Professional

Fellow in the American College of Trial Lawyers

Member of International Society of Barristers

Member and Utah Chapter President of ABOTA

Fellow and Utah Chapter President of ABF Fellows

Former commissioner, Utah Pro Bono Commission

President, Salt Lake County Bar Association, 2006-2007

Past Chair of the Utah Civil Jury Instructions Committee and current member of the Product Liability Instructions Subcommittee

International Association of Defense Counsel

Member, Trial Law Institute

Member, Diversity Law Institute

Barrister, Order of Veritas

Community

March of Dimes, Past Board Member and Board Chair

Salt Lake Rotary Club, Past Member

Planned Parenthood Action Committee, Past Board Member

Ronald McDonald House Charities, Past President, Board of Directors

Ronald McDonald House Charities, Community Advisory Board

Guadalupe School, Board Member

Articles

“Recent Wins for Policyholders in COVID-19 Business Interruption Loss Claims,” COVID-19 Response Resources, Nov. 4, 2020

“A Potential for In-Court Civil Hearings Soon in Federal Court, But Utah State Courts Remain Closed for In-Person Civil Proceedings for the Foreseeable Future,” COVID-19 Response Resources, Aug. 4, 2020

“Recent Developments in Insurance Claims for COVID-19-Related Business Losses,” COVID-19 Response Resources, June 16, 2020

“Utah Court Access in Civil Cases Remains Restricted With Significant Impact to Jury Trials,” COVID-19 Response Resources, May 18, 2020

“Seeking Insurance Coverage for Business Losses: Not a Lost Cause,” COVID-19 Response Resources, Apr. 13, 2020

Presentations

“How to Do a Direct Examination,” American College of Trial Lawyers, Jan. 1, 2021

“Virtual Jury Trials,” Utah State Bar Litigation Section, May 1, 2020