

*Chris Cuneo is a member of Parsons' intellectual property and litigation teams. His extensive years of experience, both as a patent examiner at the USPTO and as a registered patent attorney prosecuting, defending, licensing, and litigating patents, gives him a deep understanding of how to tailor intellectual property strategies to best fit his clients' needs.*



## Chris Cuneo

Of Counsel | Boise

### Biography

Chris Cuneo is a registered patent attorney practicing primarily in the areas of patent prosecution, licensing, intellectual property litigation, and complex business litigation. His expertise includes a wide variety of technologies such as flexible angular displacement sensors, touch screen devices, semiconductor devices, aircraft systems, routers and other networking hardware, software, network security, firearms and firearm accessories, environmental monitoring and cleanup, automotive systems, financial and banking systems, and medical devices. Mr. Cuneo frequently prepares opinions concerning patentability, non-infringement, invalidity, and freedom to operate, and has served as an expert witness in patent litigation. He has represented numerous clients in patent litigation matters in various U.S. District Courts, Appellate Courts, and before the Patent Trial and Appeal Board, including agribusinesses, online retailers, a 5G wireless networking company, a railroad inspection company, luxury automobile companies, medical equipment companies, and several others.

Mr. Cuneo has also worked as a patent examiner at the U.S. Patent & Trademark Office, examining patent applications relating to electric motors and electric power generation in green technologies such as wind, wave, and solar power generation, among others. He is licensed to practice in the states of Idaho, Virginia, Eastern District of Texas and Washington D.C.

### Contact information

208.562.4896

ccuneo@parsonsbehle.com

### Capabilities

Patent Prosecution

Patent Litigation

Due Diligence and Opinions

Technology

### Licensed/Admitted

Idaho

District of Columbia

Virginia (inactive)

U.S. Dist. Court, Dist. of Idaho

U.S. Dist. Court, Eastern Dist. of Texas

U.S. Court of Appeals, District of Columbia Circuit

U.S. Court of Appeals, Federal Circuit

U.S. Patent & Trademark Office

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## Experience

### Intellectual Property Litigation

Represented the patentee in an Eastern District of Virginia patent infringement case involving online auction technology, resulting in an award of \$25 million.

Represented a prominent banking institution in a District of Delaware patent infringement case involving online payment systems.

Represented a lottery company in District of Delaware patent infringement litigation involving online gaming systems.

Represented a lottery company in a District of Delaware patent infringement case involving computer-based lottery games, systems, and components.

Defended a leading technology company in a Northern District of California patent infringement case involving microchip and processor technologies.

Defended a luxury vehicle manufacturer in a District of Delaware patent infringement case involving airbag technology utilizing child detection mechanisms.

Defended numerous clients, including a prominent vehicle manufacturer, a financial institution, nationwide retailers, and public utility companies in separate and consolidated Central District of California patent infringement cases involving telephonic interface systems.

Defended multiple manufacturers of luxury vehicles in a District of Idaho patent infringement case involving vehicle brake safety systems.

Represented a medical equipment company in a Western District of Wisconsin patent infringement case involving multiple patents for handheld ultrasonic diagnostic technology.

Defended a luxury vehicle manufacturer in a Western District of Wisconsin patent infringement case involving airbag sensor technology.

Defended a luxury vehicle manufacturer in an Eastern District of Texas patent infringement case involving location-based information systems.

Defended a luxury vehicle manufacturer in an Eastern District of Texas patent infringement case involving technology for connecting portable audio content to a vehicle stereo.

Defended a luxury vehicle manufacturer in an Eastern District of Texas patent infringement case involving vehicle entertainment system technology.

Defended a luxury vehicle manufacturer in a Western District of Wisconsin patent infringement case involving airbag sensor technology.

Defended an online retailer in an Eastern District of Texas patent infringement case involving secure online payment features of web-based purchasing platforms.

Defended an online retailer in an Eastern District of Texas patent infringement case involving webcam technology, obtaining a highly favorable claim construction order, voluntary dismissal, and an award

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of costs; the case was later declared to be “exceptional” by the Court of Appeals for the Federal Circuit resulting in an award of fees from the district court totaling approximately \$600,000.

Defended an online retailer in a Northern District of Georgia patent infringement case involving personalized web content technology.

Defended a Delaware company in a District of Minnesota patent infringement case involving refrigerator water filters.

Defended a digital audio/video solutions company in a District of Delaware patent infringement case involving methods for coding, storing, transmitting, and encoding data, resulting in an extremely favorable settlement and dismissal after significant discovery and claim construction proceedings.

Represented a railroad technology company in an Eastern District of Texas patent infringement case valued at approx. \$4 million, first obtaining a preliminary injunction for the client and ultimately winning a jury verdict of willful infringement and an award of lost profits, enhanced damages, attorneys’ fees, and a permanent injunction.

Defended a company specializing in the manufacture and sale of VoIP platforms in an Eastern District of Texas patent infringement case, challenging the plaintiff’s infringement allegations and obtaining a favorable ruling on a motion for judgment on the pleadings and dismissal on the grounds that the patent-in-suit claims non-patentable subject matter.

Represented a manufacturer of firearms components and accessories in a District of Idaho declaratory judgment case involving allegations of patent infringement.

Defended a provider of secure cloud-managed networking solutions in an Eastern District of Texas patent infringement case, challenging the plaintiff’s infringement allegations and obtaining a very favorable settlement and dismissal.

Represented a manufacturer of firearms components and accessories in a District of Idaho patent infringement case involving interchangeable firearm components.

Defended a provider of secure cloud-managed networking solutions in an Eastern District of Texas patent infringement case involving wireless transmission of information from multiple data sensors with varied transmission rates to a single data processor.

Represented a railroad technology company on appeal before the U.S. Court of Appeals for the Federal Circuit, resulting in affirmation of the district court’s jury verdict and award of enhanced damages, attorneys’ fees, and permanent injunction in favor of client in patent infringement litigation.

Represented a leading commercial agribusiness company in a District of Idaho patent and trade dress infringement case between direct competitors involving the design of frozen potato products.

Represented a company specializing in single-serve, reusable beverage cartridges in a District of Idaho patent infringement case.

Represented a leading installer of underground utility systems for commercial wind and solar markets in a District of Idaho patent infringement case against a direct competitor in a narrow market.

Defended a direct selling company in a District of Utah case involving allegations of patent infringement, abuse of process, and wrongful use of civil proceedings.

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Defended a direct selling company in District of Utah patent infringement litigation involving exogenous ketone supplement products.

Defended a leading manufacturer of firearms and accessories in a District of Idaho declaratory judgment case involving allegations of patent infringement.

### **Copyright and Trademark Litigation**

Represented a medical equipment company in a District of Maryland litigation involving misappropriation of trade secrets.

Defended clients in a District of Utah trade dress infringement and unfair competition case involving elastic resistance cords.

Defended clients in a District of Idaho copyright and trade dress infringement case involving scented wax warmers and related products.

Defended an architectural company in a District of Idaho copyright infringement case regarding whether a building erected by defendants infringed plaintiffs' copyrighted Plan Drawings, obtaining a favorable settlement, license, and mutual release for the defendants.

Represented a publishing company in District of Idaho litigation involving allegations of false designation of trademark origin and unfair methods and practices.

### **Business Litigation**

Represented client in District of Idaho litigation valued at over \$10 million involving alleged business torts for interference with contracts, prospective economic advantage, unfair competition, and misappropriation of trade secrets relating to representatives who sold and promoted client's products in addition to another direct selling company's products.

Represented a direct selling company in a District of Idaho case valued at over \$1 million involving alleged business torts for interference with contracts and business relations relating to representatives who sold and promoted client's products in addition to another MLM company's products.

Represented a leading agribusiness company in a District of Idaho breach of contract case seeking enforcement of contractual indemnity provisions.

Represented a leading agribusiness company in District of Idaho litigation involving allegations of breach of contract.

### **Other Litigation**

Acted as amicus curiae counsel by order of the Court to assist a pro se litigant alleging discriminatory employment practices.

Acted as an expert witness on patent prosecution procedures in District of Idaho patent infringement litigation involving recreational ice structures.

## **Accomplishments**

### **Academic**

The George Washington University Law School (J.D., 2000)

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Oregon State University (M.S., 1994)

Major: Physics

University of Connecticut (B.S., 1989)

Major: Physics

## Associations

### Professional

Idaho Volunteer Lawyer Program - Participant

Idaho State Bar, Intellectual Property Law Section - Vice Chairperson (2013-2014, 2010-2011)

Idaho State Bar, Intellectual Property Law Section - Chairperson (2014-2015)

Idaho State Bar, Litigation Section - Member

Federal Bar Association - Member

American Intellectual Property Law Association - Member

American Bar Association - Member

### Community

Discovery Center of Idaho - Board of Directors, Board Member (2015-present)

Discovery Center of Idaho - Board of Directors, Board President (2018-2019)

## Articles

Trade Secret Litigation Can Lead To Significant Damage Awards, Sept. 16, 2024

## Presentations

“Intellectual Property Law and You,” ICTE Professional Development Conference, Aug. 1, 2017  
(co-presented with Jordan Stott)

“Discovering Intellectual Property: Perspectives from Private Counsel and the United States Patent and Trademark Office,” Boise Startup Week, Oct. 19, 2016

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