

Tyler MacKay is a member of Parsons Behle & Latimer's Corporate practice where he focuses on all aspects of the innovation economy. Tyler's clients include capital allocators, startups, SMBs, and other key players in the entrepreneurship ecosystem, who he advises on mergers and acquisitions, funding, company structuring, fund formation, commercial contracts, securities issues, franchise acquisition, and more.



Tyler G. MacKay

Shareholder | Salt Lake City

Biography

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Tyler started his career in fund administration where he advised some of the most prolific early-stage investors on fund formation and securities compliance. Following his time in fund formation, Tyler was an early employee at a VC-backed FinTech startup focused on bringing transparency to private capital markets, where he served in both legal and operational roles prior to an exit to JPMorgan Chase. Tyler is now a shareholder in the Corporate M&A Practice Group and leads the firm's early stage and venture capital practice group, [Parsons Lift](#). When not working he can usually be found exploring mountains and deserts with his family, playing the violin and mandolin, and participating in "alternative sports."

Experience

Dental Roll-Up Acquisitions and Exit

Advised a dental roll-up organization on the acquisition of multiple dental practices and on its \$500 million exit to a private equity buyer.

Collision Repair Group Strategic Exit

Represented clients with multiple collision repair locations in a \$70 million acquisition by a strategic purchaser.

Contact information

801.536.6753

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Capabilities

Corporate

Mergers & Acquisitions

Securities & Capital Markets

Emerging Companies & Venture
Capital

Licensed/Admitted

Utah

Franchise Formation and Brand Acquisition

Counseled a franchise founder in forming and structuring a franchise system and acquiring a brand as the basis for a new franchise in a complex acquisition transaction and subsequent ongoing outside general counsel matters.

Back-to-Back SaaS Financing Rounds

Advised a SaaS insurance-tech startup in both pre-Seed and Seed financing rounds.

Service Agreement with Toyota

Represented an innovative client in drafting and negotiating a complex hardware procurement and software service agreement with Toyota.

SaaS Startup Strategic Exit

Advised a team of founders of a securities compliance startup in an \$18 million exit to a key customer.

Complex Services Agreement

Counseled a venture-backed tech startup in the formation and drafting of a multi-layered form of customer agreement.

Convertible Note Round

Represent a founding team of a service-heavy SaaS startup in raising a \$5 million convertible note round from seed- and growth-stage venture capital funds.

Food Truck Empire Restructuring

Counseled a founder of a fast-growing food truck company in a complex corporate restructuring.

Contentious Buyout

Advised a founder in the contentious buyout of a departing co-founder.

Accomplishments

Academic

Brigham Young University, J. Reuben Clark Law School, J.D. 2017

- BYU Law Entrepreneurship Clinic
- Dean's List

Southern Virginia University, 2013

- Student Body President
- Dean's List
- Chi Epsilon Omega Business Honors Society

Associations

Community

Corporate Secretary – Utah Miss Amazing, Inc. (Celebrating the Abilities of Girls and Women with Disabilities), 2015-2020

Articles

“New Entity Registration Requirements Under the Corporate Transparency Act,” December 4, 2023

“Beneficial Ownership Reporting – Start your engines!” October 16, 2023

“So you want to start a DAO? Distributed distraction or next level?,” June 16, 2022
Utah Business Magazine

Presentations

Webinar: What is the Corporate Transparency Act – and how will it Affect my Business? Parsons Behle & Latimer, January 11, 2024

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